



AUSTRALIAN GALLERIES  
SYDNEY

# JOHN KELLY

*The Moo Brew Etchings*

MEDIA RELEASE

Exhibition Dates: 25 July - 13 August 2017

15 Royston Street Paddington NSW 2021 Open 7 days 10am to 6pm

Highly celebrated, prolific and dynamic Australian artist John Kelly is well known for his graphic, vibrantly coloured etchings. With humour and intelligence Kelly boldly challenges the politics of the art world and pays homage to iconic Australian artworks in his masterfully crafted prints.

In his current exhibition *The Moo Brew Etchings* Kelly showcases the series of prints that began over a decade ago when Kelly used the Australian Council logo for an artwork, challenging the council's strict stipulations about how the elements of the logo were represented. This artwork laid the foundation for a series of works in which Kelly placed elements of the logo into ironic contexts, as a comment on the Australia Council's 'branding' and the corporatisation of art.

Kelly has cleverly embedded these corporate images into an art context. Of particular interest is *Alien*, which reinterprets the Sidney Nolan masterpiece *The boy and the moon* (also known as *Moonboy*), using the sun and the ears of the kangaroo from the council logo.

These highly engaging works have since evolved to become the iconic labels for MONA owner David Walsh's 'Moo Brew' beer label.

*The Moo Brew Etchings* is current until 13 August 2017

For more details or images contact:

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